

**AGENDA
RALEIGH TRANSIT AUTHORITY
BUSINESS MEETING**

**City Council Chambers, Room 201
Avery C. Upchurch Government Complex
222 W. Hargett Street
Raleigh, North Carolina**

October 11, 2012 3:30 P.M.

Joseph Springer, Presiding

I. Preliminary Matters

- A. Call to Order**
- B. Introductions**
- C. Revisions or Additions to the Agenda**

II. Action Agenda

A. Transcript

The September 13, 2012 minutes will be provided.

Recommendation: Approval of the transcript

III. Information Items

A. Parks and Recreation System Plan Presentation

- The Parks and Recreation Department is developing a new long range planning document called the System Plan. The System Plan project is a 16-month comprehensive process that will shape the direction, development and delivery of the city's parks and recreation services over the next 20 years. The System Plan is a supplement to the 2030 Comprehensive Plan for the City of Raleigh, which was updated and adopted by Raleigh City Council in 2009. The 2030 Comprehensive Plan includes significant updates related to the delivery of parks and recreation services. Multiple elements of the Comprehensive Plan relate to the Parks and Recreation Department's mission for services and facilities. The System Plan seeks to expand on those elements. The System Plan summary has been provided as **ATTACHMENT A**.

B. Brokerage Management

- Representatives from Veolia Transportation, Inc. will provide a presentation outlining proven "best practices" in the development and deployment of policies and technologies associated with a brokered ADA Paratransit network.

C. Finance Committee

The Raleigh Transit Authority Finance Committee met on Thursday, September 6, 2012.

Pending Items:

- Policy – No Smoking at MSS
- Route Productivity Policy
- Accessible Raleigh Transportation Contract Policies - Council BED Committee
 - A Staff Report has been provided as **ATTACHMENT B**.

D. Marketing Committee

The Raleigh Transit Authority Marketing Committee met on Friday, September 21, 2012.

Information:

- RTA Adopted Shelter Location: R16 Stop @ Blount St Deck

Pending Items:

- Bus Paint Scheme
- Capital Area Transit Website
- Bus Shelter Advertising

E. Route Committee

The Raleigh Transit Authority Route Committee has not met since their last scheduled meeting.

Pending Items: No Pending Items

F. Staff Reports

1. Income Statement (August 2012, Page 5)
2. Operating Statistics (August 2012, Page 6)
3. Evaluation by Route (August 2012, Page 7)
4. Ridership by Time of Day (August 2012, Pages 8)
5. Variance Analysis (August 2012, Page 9)
6. Go PASS Ridership Summary (August 2012, Page 10)
7. Go PASS Ridership by Agency (August 2012, Pages 11-12)
8. Accessible Raleigh Transportation Summary (August 2012, Page 13)

IV. Concluding Remarks

- A. Authority Members
- B. Staff
- C. Chairperson

V. Adjournment

David Eatman
Transit Administrator